

For Media Release

January 31st, 2025

Orient Launches New Colours for Orient Bambino and Limited Edition 75th Anniversary Model

Orient has released four new Orient Bambino models with new dial colours that suit more casual settings, and a model in a limited-edition of 9,500 pieces commemorating the 75th anniversary of Orient. It has also released three new Orient Bambino models featuring day and night displays with sun and moon designs, and a model commemorating the 75th anniversary of Orient in a limited-edition of 5,500 pieces.









The Classic Collection represents the traditional style of Orient's mechanical watches. Orient Bambino is a popular series that has been a bestseller around the world, representing everything that is Orient. The series is known for its traditional classical curved dial, a domed glass with a retro feel and delicate case design with slender lugs. The new model adopts slightly unconventional colours to give the watches a more casual appearance.

The four new dial colours are green, navy blue and bordeaux with sunburst finishing, and the first beige Orient Bambino. Enhancing the aesthetics of the dial are pink gold, yellow gold and silver-coloured roman numerals and hands that are carefully colour co-ordinated to complement each of the nuanced dial colours, transforming the traditionally classical Orient Bambino watch into a fashionable timepiece.

Also released is an Orient Bambino featuring a day and night display with sun and moon design, showing the passing of time with a sun and moon disk that rotates once every 24-hours. The asymmetric placement of the day and night display with sun and moon design, and the day of the week display with a day hand, coupled with the sunburst green, navy blue and bordeaux dials enhance the qualities of the watch dial.

In contrast to the more casual new releases are the limited-edition models commemorating the 75th anniversary of Orient: Orient Bambino (9,500 pieces) and Orient Bambino featuring a day and night display with sun and moon design (5,500 pieces). In celebration of 75 years of Orient selling in-house mechanical watches around the world, the two models have an exceptional vintage look with the 1950s Orient logo written in cursive, white dial with pink gold-coloured indices and blue hands, and a retro-looking beige nubuck leather strap. The see-through case back revealing the mechanical movement is marked "Orient Since 1950 75th Anniversary" and engraved with a limited-edition serial number. They also come with an exchangeable calf leather strap, adding to the celebratory feel of the anniversary models.

Powered by automatic in-house movements providing stable accuracy and a power reserve of 40 hours, the new models offer additional convenience with the easy exchange strap system which is being adopted for the first time for Orient Bambino. The leather strap is easily detachable by moving the lever of the spring bar, allowing the wearer to change the appearance of the watch depending on their mood, setting or fashion style.



RA-AC0023E

RA-AC0024L

RA-AC0025N



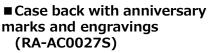
RA-AC0026R



RA-AC0027S









■ Case back with anniversary marks and engravings (RA-AK0808S)



■75th Anniversary box

About Orient

Orient has provided the world with high-quality attainable watches, combining reliable movements with innovative designs for more than 70 years. Orient is a Japanese watch brand that designs, produces its own movements and crafts finished watches. The brand's fine-quality watches deliver incredible value and enduring style, which are extremely popular among watch lovers both in Japan and overseas. Orient timepieces are sought after by watch fans and discerning watch collectors all over the world.

Discover more at our website and social media channels.

Product Specifications —

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Collection	Classic					
Model name	Orient Bambino					
Reference	RA-AC0023E	RA-AC0024L	RA-AC0025N	RA-AC0026R	RA-AC0027S	
Movement	Automatic (with hand winding) mechanical in-house caliber F6724					
Power reserve	40 hours					
Accuracy	+25 seconds \sim -15 seconds per day					
Case material	Stainless steel					
Case size	Height 46.5 mm / width 40.5 mm / thickness 12.3 mm					
Case back	_			Anniversary mark, limited edition and serial number engraving		
Glass	Front: domed crystal glass, back: crystal glass					

Strap	Leather (Brown)	Leather (Navy blue)	Leather (Grey)	Leather (Brown)	Leather (Beige) / exchangeable leather strap
	Pin buckle / width 21 mm				
Colour of dial	Green	Navy blue	Beige	Bordeaux	White
Limited edition	—				9,500 pieces
Other features	Water resistance 3 bar (30 m), second hands hacking, 22 jewels, see-through exhibition case back, date				

Collection	Classic						
Series name	Orient Bambino						
Reference	RA-AK0805E	RA-AK0806L	RA-AK0807R	RA-AK0808S			
Movement	Automatic (with hand winding) mechanical inhouse calibre F6B24						
Power reserve	40 hours						
Accuracy	+25 seconds \sim -15 seconds per day						
Case material	Stainless steel						
Case size	Length 47.0 mm / width 41.5 mm / thickness 14.2 mm						
Case back		Anniversary mark, limited edition and serial number engraving					
Glass	Front: domed crystal glass, back: crystal glass						
Strap (colour)	Leather (Brown)	Leather (Navy blue)	Leather (Brown)	Leather (Beige) / exchangeable leather strap			
	Pin buckle / width 21 mm						
Colour of dial	Green	Navy blue	Bordeaux	White			
Limited edition		5,500 pieces					
Other features	Water resistance 3 bar (30 m), second hand hacking, 22 jewels, see-through exhibition case back, date, day, day and night display, easy exchange strap						

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